




Celebrating Scotland's Life Sciences Achievements



Sponsorship Opportunities Scotland's Life Sciences Annual Awards 2024

GET IN TOUCH

Contact Nicole Taylor at Speakeasy Productions on nicole.taylor@speak.co.uk



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The Event

Scotland's Life Sciences Awards will take place at the Glasgow Hilton on Thursday 14th March 2024. This sell-out event brings Scotland's Life Sciences community together in a glamorous setting to network and celebrate success.

The prestigious awards will recognise outstanding individuals and teams across nine categories. The event honours progress in every aspect of the industry, including outstanding Skills Development, Business Leadership, Innovative Collaboration and a new, and important addition for 2024; Sustainability.

Who Attends?

Scotland's Life Sciences Annual Awards and Dinner is the largest life sciences awards dinner in the UK. It serves as a major networking opportunity for all levels of the industry and attracts up to 700 guests across all areas and levels of the industry including:

- International investors
- Global Life Sciences businesses
- Renowned Scottish businesses in all areas of Life Sciences
- Entrepreneurs and emerging new talent
- Start-ups and university spin-offs
- Academic leaders and research institutions
- Policy makers
- Professional services



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Why Sponsor?

Scotland's Life Sciences Annual Awards and Dinner is the industry event of the year. It is the one night where the biggest names in the sector and emerging new talent all come together to celebrate.

By sponsoring Scotland's Life Sciences Awards you will be supporting Scotland's internationally recognised Life Sciences sector as well as reaching one of the most influential audiences.

The Awards exist to celebrate the achievements of the industry and facilitate development and growth, and your support through sponsorship will ensure that happens. We rely on the support of our sponsors and value working with partners that recognise the value of industry collaboration.

Types of Sponsorship

This year, sponsorship opportunities include:

- Title Sponsor **SOLD OUT**
- Silver Sponsorship (x4) **2 AVAILABLE**
- Award Category Sponsorship (x9) **1 AVAILABLE**
- Networking and Event App Sponsor **SOLD OUT**
- Photo Opportunity Sponsor (x1) **1 AVAILABLE**

We can also create a bespoke sponsorship solutions. Please contact Nicole Taylor on nicole.taylor@speak.co.uk if you wish to discuss bespoke options.

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TITLE SPONSOR - £12,000 plus VAT

SOLD

As the Title Sponsor you will receive the highest level of visibility throughout the programme. The package also includes.

- Promotion as exclusive Title Sponsor (to media and guests)
- Top billing on the event website including logo, corporate profile and hyperlink
- Inclusion in all Press Releases and e-newsletters
- Inclusion in relevant social activity
- Opportunity to provide a quote for inclusion in marketing materials
- Opportunity to suggest our 2024 keynote speaker
- Special feature in an e-newsletter to the guest database
- 2 x tables at the Black-Tie Dinner (valued at £3,500 plus VAT)
- Opportunity to display branded items in reception/networking area*
- Prominent branding on screen during the Awards ceremony
- Acknowledgement from Awards host in opening and closing remarks
- Opportunity to provide a 2-minute video to highlight your company, and/or product. This will be made available on the App and linked in a dedicated mailer
- Opportunity to send 2 x customised messages to guests pre, during or post event. This will be facilitated through our dedicated event app.
- Company logo and hyperlink included in all event communications.
- Highlighted listing on the dedicated event app; including logo, hyperlink, and rotating banner.
- Support over social media including RTs and inclusion in social media posts to Twitter and LinkedIn
- Opportunity to participate in the LSA blog programme with submissions posted to the event website and shared over social media

**Restrictions may apply*

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SILVER SPONSOR - £6,000 plus VAT (2 available)

As Silver Sponsor, you will receive a high-level of visibility throughout the programme. Your package will include.

- Promotion as Silver Sponsor (to media and guests)
- Recognition on the event website including logo, corporate profile and hyperlink.
- Inclusion in relevant social and marketing activity
- 1 x table at the Black-Tie Dinner (valued at £1,750.00 plus VAT)
- Recognition as Silver Sponsor on screen during the Awards ceremony
- Acknowledgement from Awards host in opening remarks.
- Opportunity to provide a 1-minute video to highlight your company and/or product. This will be available on the App and linked in a dedicated mailer
- Opportunity to send 1 x customised message to guests pre, during or post event. This will be facilitated through our dedicated event app.
- Inclusion on the dedicated event app; including logo, hyperlink
- Support over social media including RTs and inclusion in social media posts to Twitter and LinkedIn



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AWARD CATEGORY SPONSORSHIP - £1,400 plus VAT

1 AVAILABLE

As an Awards Category Sponsor your organisation will be directly aligned with a specific discipline in the Life Sciences sector.

Chose from

Business Leadership

Rising Stars: Extraordinary Talent

Outstanding Skills Development

Sustainability ***NEW***

Innovation – Pharma services and Drug Discovery

Innovation – Health Technology

Innovation – Animal Health, Agritech and Aquaculture

Innovative Collaboration

Lifetime Achievement Award

**Categories are allocated on the first-serve basis*

The package also includes.

- Promotion as Category Sponsor (to media and guests)
- Recognition on the event website including logo, corporate profile and hyperlink.
- Inclusion in relevant social and marketing activity
- Support over social media including RTs and inclusion in social media posts to Twitter and LinkedIn
- Acknowledgement from Awards host in opening, during the Awards presentations and in closing remarks.
- Logo included on the category trophy.
- Logo aligned with category on screen during awards ceremony

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NETWORKING AND EVENT APP SPONSOR - £3,500 plus VAT

SOLD

As Networking Area and Event App sponsor you will have brand-visibility at the arrival drinks networking space as well as on the Event App. This package is for those who champion connection, both in person and via our sophisticated event app. Over 60% of guests download and interact with the app. The App contains the finalist details, digital table plan, guest list, sponsor information and digital event programme. The package also includes.

- Promotion as Networking and Event App Sponsor (to media and guests)
- Recognition on the event website including logo, corporate profile and hyperlink.
- Inclusion in relevant social and marketing activity
- Exclusive branding on the dedicated Event App mailer pre-event
- Opportunity to display branded items in reception/networking area*
- 2 x Tickets to attend the Scottish Life Science Awards valued at (£350 + VAT)
- Acknowledgement from awards host in opening and closing remarks.
- Support over social media including RTs and inclusion in social media posts to Twitter and LinkedIn



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PHOTO OPPORTUNITY SPONSOR - £1,800 plus VAT

1 AVAILABLE

This package is for those who love to capture and relive moments and ultimately enhance guest experiences. As the Photo Opportunity Sponsor, you will have sole brand visibility on the Awards photo booth, along with the below entitlements. (The photo booth can be a freestanding booth, or 360-degree camera).

- Promotion as Photo Opportunity Sponsor (to media and guests)
- Recognition on the event website including logo, corporate profile, and hyperlink.
- Inclusion in relevant social and marketing activity
- Opportunity to provide a fully branded photo booth/ 360 – degree camera.
- Support over social media including RTs and inclusion in social media posts to Twitter and LinkedIn



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Acceptance of General Terms

Those wishing to participate as a sponsor unreservedly accept and undertake to comply with these general terms. The event organiser reserves the right to give notice should any new provisions, circumstances, or changes in the interest of the event occur.

Letter of Commitment

If you would like to be a sponsor, please contact Nicole Taylor on nicole.taylor@speak.co.uk. A booking form will be sent to you, and upon receipt of the completed booking form, the organisers will then proceed to issue your company the necessary invoice with full payment instructions.

Cancellation of Scotland's Life Sciences Awards and Dinner 2024

It is mutually agreed that in the event of total or partial cancellation of the dinner due to fire, strike, natural disaster (either threatened or actual), government regulations, pandemic or causes which would prevent its scheduled opening or continuance, this agreement will be terminated immediately, the organiser shall determine an equitable basis for the refund of a portion of the item(s) purchased, after due consideration of expenditures and commitments already made. Under no circumstances is the organiser responsible for any sponsor's expenses (such as travel, lodging, or shipping), or any other incidental or consequential damages.

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To discuss any of these packages, please contact:

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on nicole.taylor@speak.co.uk

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