



**Celebrating  
Scotland's  
Life Sciences  
Achievements**

## **Entry Guide**

# Scotland's Life Sciences Annual Awards 2024

### **GET IN TOUCH**

If you have any entry queries, please contact Speakeasy Productions on 0131 376 7210 or [events@speak.co.uk](mailto:events@speak.co.uk)

# Writing an Award Winning Entry

**Writing an award entry can feel like a daunting task. But with a bit of planning and focus, it doesn't have to be difficult or time-consuming. To help you write an award winning entry we have compiled a list of top tips.**

## **1 Read the categories and criteria carefully. Then read it again**

Identify the category that best suits you and make a list of each individual instruction and piece of information requested. That list will help you identify the information you need to collect.

## **2 Get your team or organisation to help you gather information**

Take your list from point 1, and make a note of the team or person that can provide you with the information or detail required.

Answering each section fully and accurately as well as providing evidence or examples of how you are meeting the criteria (*which is different for each category*) can make all the difference.

## **3 Structure is important**

Once you have gathered the information you need, organise it into an order that flows; tell a story with your entry and make it compelling!

Don't just bombard the reader with stats, data and opinions. Downloading the entry form in advance, can help you structure and plan your response.

## **4 Make it stand out**

Now that you have covered all the information needs of your entry, start to think in more detail about the tone. Try to inject some authentic personality or ethos into it.

It's easy to get bogged down with lists, stats or data, but try to break this up by using quotes or real life examples.

## **5 Plan ahead - don't leave it to the last minute.**

Start planning early. Gather details, examples and evidence that you want to include in your written submission. Leave time to proof your entry and edit if required. Get familiar with the entry system in advance, register an account and create a test entry.

## Entry Forms

This year we have broken the entry form down into 4 sections - this is to help you structure your written entry. It is not mandatory for you to follow this structure, but it is strongly encouraged.

**Background**

**Development**

**Innovation**

**Execution & Results**

All entry forms are available to view and download via the [website](#).

## Categories

Excitingly, 2024 brings with it a refreshed category list to celebrate the full spectrum of Scotland's life sciences industry, including the new Sustainability category.

**Business Leadership**

**Rising Stars: Extraordinary Talent**

**Outstanding Skills Development**

**Sustainability \*NEW\***

**Innovation – Pharma services and Drug Discovery**

**Innovation – Health Technology**

**Innovation – Animal Health, Agritech and Aquaculture**

**Innovative Collaboration**

## Entry Portal

Entries must be submitted in PDF format via our Awards [entry portal](#).

Before submitting an entry, you will be asked to create an account on the entry portal. You will use these credentials to log into your account and manage, edit and submit your entries. Entries can be edited right up until the entry deadline of 6 December 2023.

## Key dates

**Award Entry Deadline - 6 December 2023**

**Finalists announced - Late January**

**Winners Announced at the Annual Awards and Dinner - 14 March 2024**

## Contact

If you have any entry queries, please contact [events@speak.co.uk](mailto:events@speak.co.uk)